Worshipful Company of Educators

City of London, 26 January 2023

Life in the Multiverse

***Michael Mainelli to deliver 21st Annual
Lecture for Company of Educators***

Alderman Professor Michael Mainelli will provide the 2023 Franklin Lecture to explore how the advent of the metaverse enables companies, the military and consumers to find new ways of acquiring the skills that they need. Challenging current models of delivery, he will advocate the use of radical institutions to deliver superior performance for the benefit of society.

Master Educator Caroline Haines said
" The Worshipful Company of Educators is delighted that Michael Mainelli can describe and explain some technological innovations such as the Metaverse to enhance our education armoury, at the 21st Franklin Lecture."

The 2023 Franklin Lecture will be held on Thursday 9 February at 6pm in the main public room at Mansion House, City of London. Guests need to arrive in good time. The Event is free, with food & drink sponsored by Tiro Training, after the Lecture.

Michael Mainelli said
" We live in changing times for our education. New technologies like the Metaverse may seem wonderful at first, but I will argue that new tech can also add confusion to our teaching. I will be pleased to add to the tech vs teach debate for the Worshipful Company of Educators. "

The Worshipful Company of Educators is one of the 60 Modern Livery companies which support their trade sector and fund charitable activities. In the Academic Year 2022/23, the leadership group – Master, Upper Warden, Middle Warden Lower Warden and Renter Warden are all successful women from the education & training sectors, the first time in the history of the Livery Companies of the City of London.

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Images available on request : 1575 x 2363 150 dpi   credit: mainelli.org
Further information : Jon Pettigrew :   communications@co-educators.com

Worshipful Company of Educators

Notes to Editors

1_The Worshipful Company of Educators
The Worshipful Company of Educators was the 109th Livery Company to be granted this status by the City of London, in 2013. It was founded as a Guild in 2001 within the philanthropic tradition of the City of London livery companies. It provides a forum through meetings and social occasions to bring together members from all parts of the education world to discuss and exchange views on matters of topical interest. The Educators' Trust Fund - Charity Reg. No. 1104355 - provides Annual Awards and Bursaries to celebrate outstanding, innovative and inspirational practice in a variety of educational and community settings.

2_The Franklin Lecture
The Company of Educator's Franklin Lecture is named after the late Professor Dr Raoul N Franklin CBE FREng, Foundation Master of the Guild of Educators, the precursor of the current Worshipful Company. The first Franklin Lecture was delivered in 2001. In 2021 the lecture was given virtually by Sir David Cannadine due to the Covid Pandemic.

3_ Master Educator Caroline Haines
Caroline Haines CC, has been an elected member of the Court of Common Council of the City of London Corporation for the Ward of Queenhithe since 2017. She Chairs the City of London Education Board, the Natural Environment Board (previously Open Spaces) & West Ham Park, the London Careers Festival and the Board of Governors at the Ofsted Outstanding Newham Collegiate Sixth Form College.

4_Michael Mainelli
Professor Alderman Michael Mainelli co-founded Z/Yen, the City of London's leading commercial think-tank and venture firm, in 1994 to promote societal advance through better finance and technology. A qualified accountant, securities professional, computer specialist, and management consultant, educated at Harvard University and Trinity College Dublin, Michael gained his PhD at London School of Economics.

5_Tiro Training
Tiro is a leading training provider for science and technology apprenticeships, helping apprentices to join ambitious businesses since 2005, working with a range of commercial and local government partner to enhance the skills of the country.

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